

California Privacy Notice

Effective January 1, 2020

A new privacy law that provides California consumers certain rights regarding their personal information became effective on January 1, 2020. However, as of that date the California Attorney General had not completed the rule making process to establish the regulations for businesses to implement the law, including how we are supposed to verify consumers that make request before responding to them, and how we are expected to respond to inquiries. Accordingly, we are delaying our full implementation of the law until we have definitive guidance from final regulations, and it will take some time following the date the regulations are final to implement them. In the meantime, if you are a California consumer and would like to register a request under your “right to know about personal information collected, disclosed or sold” (including right to obtain copies of specific pieces and/or information about categories of personal information practices), “right to request deletion of personal information” or “right to opt-out of the sale of personal information” you can contact us at Privacy@itgbrands.com and we will respond to your request as and when we have guidance on how to properly verify you and respond to your requests and are able to do so; however, be advised that these rights do not apply to personal information collected from (a) job applicants, current and former employees and independent contractors (“HR Data Subjects”), or (b) representatives of another business in connection with business communications or transactions (“B-to-B Data Subjects”).

In addition, you can contact us at the same e-mail address to request the information you are entitled to under California’s Shine the Light Act regarding any third parties with which we have shared your personal information for such third parties’ own direct marketing purposes. In either case provide your California residency address and explain the nature of your inquiry.

We will revise this CCPA Privacy Notice from time-to-time as the law becomes more clear and we are able to provide you with better information on your CCPA rights and how to exercise them.

For additional information on our data practices, including cookies on our web site(s), see our privacy policy available at <https://dutchmasters.com/privacy-policy/>.

Please note that consistent with a lack of a consensus on the issue, we do not consider cookies on our sites to constitute a sale by us of your personal information, but we will be watching for regulatory and industry guidance on this issue.